



Partnership Proposal  
Washington Open  
Invitational Pro Am  
Benefitting Folds of Honor



July 31- August 2, 2020  
Meridian Valley Country Club  
24830 136th Avenue SE  
Kent Washington 98042

Dear Potential Partner,

I truly appreciate you spending your valuable time reviewing this PGA charity golf tournament. The charity for this event is Folds of Honor and it is a 501(C)(3) organization that supports the children and spouses of those killed or disabled in service to our country. We were able to raise and donate over \$90,000.00 from the 2019 event and are looking to grow even more with the help from companies like yours in 2020.

This tournament is planned to be an exclusive event and will feature great music, lavish appetizers, and elegant dining all while entertaining your colleagues, clients, and friends at the Meridian Valley Country Club. Expected attendance of 300+ including PGA Professionals, business owners, local celebrities and sponsors. We are asking for you to be a sponsor and join our 2020 charity golf tournament.

I am here to help in any way that I can to answer your questions and make your experience exceptional. Please look through the following information and feel free to contact me with any questions!

Thank you for your time!

Chris Manley  
Tournament Director  
Meridian Valley Country Club  
24830 136th Ave SE  
Kent , WA 98042  
Cell: 253-569-0199  
<http://meridianvalleycc.com/wo.php>  
[chris@meridianvalleycc.com](mailto:chris@meridianvalleycc.com)

## **Schedule of Events:**

### **Friday July 31, 2020**

- 10am - 4pm Taylor Made Demo Day & Adidas Trunk Show on the driving range
- Enjoy special tournament discounts on the most current products
- KJR Sports Radio Broadcasting live on the driving range
- Practice round tee times with hosted lunch & beverages
- 6:00pm Players, guests and sponsors attend the hosted kick-off cocktail party & dinner at MVCC
- Win prizes with the hosted raffle

### **Saturday August 1, 2020**

- 9:00am Registration opens, receive tee gifts and promotional information
- 9:00am Player hosted brunch and beverages at Meridian Valley Country Club
- 11:30am Opening ceremony
- 12:00pm Shotgun round one
- 5:30pm Guests arrive at MVCC to accompany golfers for hosted beverages & hors d'oeuvre from Dukes Chowder House
- 6:00pm PGA Professional \$10,000.00 Shoot-Out
- 7:00pm Sit down hosted dinner
- 8:00pm Folds of Honor speaker
- 8:15pm Silent electronic on-line auction closes
- 8:15pm Paddle Call
- 8:30pm Raffle Draw

### **Sunday August 2, 2020**

- 6:30am Hosted player breakfast, beverages and hosted Bloody Mary Bar
- 8:30am Shotgun round two
- Hosted player lunch following play
- Awards

## Who We Are:

### Washington Open Pro-Am July 31 – August 2, 2020

The Washington Open Pro-Am will pair four amateurs with a PGA professional to enjoy three days of golf at Meridian Valley Country Club. On Saturday evening the cocktail party, dinner, and auction will raise important funds for Folds of Honor. Players will receive tee gifts, three rounds of golf, carts, six hosted meals, on course beverages and compete for a nice prize fund. We expect the field to include a combination of teams from clubs throughout the Northwest, business owners, sponsor teams and local celebrities. Additional information can be found at <http://meridianvalleycc.com/wo.php>

### Washington Open Invitational August 3 - 4, 2020

The Washington Open Invitational is a partnership between the Pacific Northwest Section PGA and Meridian Valley Country Club to produce a world class championship and a pro-amateur event. This will mark the 94th playing of the **Washington Open Invitational** and the 14th at Meridian Valley Country Club. The top PGA Professionals and amateurs from throughout the Northwest compete each year for the Washington Open title with the list of past champions including [Fred Couples](#) and a who's who of Northwest golf. For a complete list of champions visit [www.pnwpga.com](http://www.pnwpga.com)

### Pacific Northwest Section PGA

The Pacific Northwest Section PGA is organized as a not-for-profit corporation and is one of 41 geographical regions of the Professional Golfers' Association of America. It includes the states of Washington, Oregon, and Alaska, as well as northern Idaho and western Montana. It is the largest geographic section of the PGA of America, and with approximately 1,100 PGA members and apprentices, ranks sixth among the sections in number of professionals. Additional information can be found at [www.pnwpga.com](http://www.pnwpga.com)

### Folds of Honor

Folds of Honor is a 501 (C)(3) nonprofit charitable organization providing assistance to the spouses and children of those killed or disabled in military service to America. We can honor those who fought for our freedom by serving the families they leave behind. Additional information can be found at [www.foldsofhonor.org](http://www.foldsofhonor.org). Tax ID: 75-3240683

Please click on the below Folds of Honor video to learn more about this amazing charity. If you are receiving this request in paper form go to <http://meridianvalleycc.com/wo.php> to see our videos about this charity and tournament.



Folds of Honor Foundation

## **Partnership Opportunities:**

Sponsoring the Washington Open Pro-Am three day event, benefitting Folds of Honor creates exclusive opportunities for corporate networking and product exposure. The main incentive of our partnering sponsors is direct awareness to a target group of distinguished clientele and business owners all while raising funds for Folds of Honor.

### **\$10,000.00 Pro Am Dinner Sponsor**

- Exclusive coverage with logo recognition on PGA marketing materials and signs on the course during all six days of the Pro-Am and Championship.
- Logo recognition on the PGA website and tournament event website with a link going directly to your website and ½ page add in the event program.
- Logo prominently displayed inside and outside the restaurant / bar area during all six days of the Pro-Am and Championship.
- Logo prominently displayed during the Washington Open Media Day attended by prominent TV, radio and print media.
- Logo recognition on our electronic on-line auction, high visibility with checkable ads on the auction pages that lead to your website or offer page.
- Opportunity to add promotional material to the player welcome bags.
- One foursome, three rounds with carts in the Pro-Am with a PGA Professional at Meridian Valley Country Club.
- Each player receives tee gifts from Taylor Made & Adidas.
- 10 VIP spots in the Folds of Honor, Washington Open Past Champions Clinic & Cocktail Party. This is a great opportunity to entertain clients, employees or friends. This clinic will allow you to learn from the best PGA Professionals in the Northwest.
- Friday player practice round and demo product at the Taylor Made Demo Day & Adidas Trunk Show on the driving range with hosted lunch and beverages.
- 10 seats at the Friday night kick-off cocktail party. Each player can bring a guest.
- Hosted Saturday player lunch before the 12pm shotgun.
- Spectate and root on your favorite professional for the Saturday night PGA Professional \$10,000.00 Shoot-Out.
- 10 seats at the Saturday night cocktail party, dinner & Folds of Honor charity auction. Each player can bring a guest.
- Hosted Sunday player breakfast and lunch followed by awards ceremony.

## **\$7,000.00 Putting Green or Driving Range Partner**

- Logo recognition on the Putting Green or Driving Range during all six days of the Pro-Am and Championship, event website with a link going directly to your website and in the event program.
- Opportunity to add promotional material to player welcome bags.
- Logo prominently displayed during the Washington Open Media Day. Attended by prominent TV, radio and print media.
- Logo recognition on the Pacific Northwest Section PGA website.
- 5 VIP spots in the Folds of Honor, Washington Open Past Champions Clinic & cocktail party. This is a great opportunity to entertain clients, employees or friends. This golf clinic will allow you to learn from the best PGA Professionals in the Northwest.
- One foursome, three rounds with carts in the Pro-Am with a PGA Professional at Meridian Valley Country Club.
- Each player receives tee gifts from Taylor Made & Adidas.
- Friday practice round and demo product at the Taylor Made Demo Day & Adidas Trunk Show on the driving range with a hosted lunch and beverages.
- 10 seats at the Friday night kick-off cocktail party & dinner. Each player can bring a guest.
- Hosted Saturday player lunch before the 12pm Shotgun.
- Spectate and root on your favorite professional for the Saturday night PGA Professional \$10,000.00 Shoot-Out.
- 10 seats at the Saturday night cocktail party, elegant dinner & Folds of Honor charity auction. Each player can bring a guest.
- Hosted Sunday player breakfast and lunch followed by awards ceremony.

## **\$7,000.00 19th Hole Partner**

- Logo recognition in the restaurant and bar during all six days of the Pro-Am and Championship, on the event website with a link going directly to your website and in the event program. Brand recognition on menus and house drinks.
- Opportunity to add promotional material to player welcome bags.
- Logo prominently displayed during the Washington Open Media Day. Attended by prominent TV, radio and print media.
- Logo recognition on the Pacific Northwest Section PGA website.
- 5 VIP spots in the Folds of Honor, Washington Open Past Champions Clinic & cocktail party. This is a great opportunity to entertain clients, employees or friends. This golf clinic will allow you to learn from the best PGA Professionals in the Northwest.
- One foursome and three rounds with carts in the Pro-Am with a PGA Professional at Meridian Valley Country Club.
- Each player receives tee gifts from Taylor Made & Adidas.
- Friday practice round and demo product at the Taylor Made Demo Day & Adidas Trunk Show on the driving range with a hosted lunch and beverages.
- 10 seats at the Friday night kick-off cocktail party & dinner. Each player can bring a guest.
- Hosted Saturday player lunch before the 12pm Shotgun.
- Spectate and root on your favorite professional for the Saturday night PGA Professional Shoot-Out.
- 10 seats at the Saturday night cocktail party, elegant dinner & Folds of Honor charity auction. Each player can bring a guest.
- Hosted Sunday player breakfast and lunch followed by awards ceremony.



## **\$5,000.00 Hole Partner with a team**

- Logo recognition on a tee box sign during all six days of the Pro-Am and Championship, event website and in the event program.
- Space on a hole to promote company and hand out promotional material.
- Opportunity to add promotional material to the player welcome bags.
- One foursome and three rounds with carts in the Pro-Am with a PGA Professional at the beautiful Meridian Valley Country Club.
- Each player receives tee gifts from Taylor Made & Adidas.
- Friday Practice Round and demo product at the Taylor Made Demo Day, Adidas Trunk Show on the driving range with hosted lunch and beverages.
- 10 tickets to the Friday night kick-off cocktail party & dinner. Each player can bring a guest.
- Hosted Saturday player lunch before the 12pm shotgun, round one.
- Spectate and root on your favorite professional for the Saturday night PGA Professional \$10,000.00 Shoot-Out.
- 10 tickets to the Saturday night cocktail party, elegant dinner & Folds of Honor charity auction. Each player can bring a guest.
- Hosted Sunday player breakfast and hosted player lunch followed by awards ceremony.

## **\$3,500.00 Hole Partner without a team**

- Logo recognition on a tee box sign during all six days of the Pro-Am and Championship, event website and in the event program.
- Space on a hole to promote your company and hand out promotional material.
- Opportunity to add promotional material to the player welcome bag.
- 4 seats at the Friday night Kick-Off cocktail party & dinner .
- 4 seats at the Saturday cocktail party, elegant dinner & Folds of Honor charity auction.
- Spectate and root on your favorite professional for the Saturday night PGA Professional \$10,000.00 Shoot-Out.

## **\$1,000.00 Mobile Partner**

- Logo recognition on our on-line auction, high visibility with checkable ads on the auction pages that lead to your website or offer page.
- Logo recognition near the score board, on the event website and in the event program.
- Opportunity to add promotional material to the player welcome bags.
- 2 seats at the Friday night kick-off cocktail party & dinner.
- 2 seats at the Saturday night cocktail party, elegant dinner & Folds of Honor charity auction.
- Spectate and root on your favorite professional for the Saturday night PGA Professional \$10,000.00 Shoot-Out.

## **\$500.00 Individual Partner**

- Logo recognition near score board, on the event web site with a link going directly to your website and in the event program.
- Opportunity to add promotional material to the player welcome bags.
- 2 seats at the Friday night kick-off cocktail party & dinner.
- 2 seats at the Saturday night cocktail party, elegant dinner & Folds of Honor charity auction.
- Spectate and root on your favorite professional for the Saturday night PGA Professional \$10,000.00 Shoot-Out.